Raising A Reader MA (RAR-MA) is celebrating its 14th signature Dinner with an Author gala! This year we are going virtual!

Our theme is fittingly, Todd Parr’s book, *Reading Makes You Feel Good*.

Your sponsorship will directly fund our important work and provide Raising A Reader MA an opportunity to share our mission to end the literacy opportunity gap and inspire support.

In addition, we will honor Tonya and Ben Mezrich, accomplished authors and longtime Raising A Reader MA supporters, with the 2020 Raising A Reader MA Literacy Advocate award.

Helping Families Read Makes Me…

**Feel ECSTATIC… $25,000**
- Twenty virtual viewing tickets to the Dinner with an Author virtual gala
- Your choice of two authors in your virtual reception room at the virtual gala
- Virtual photograph with your designated authors and reception guests
- Name recognized during the live virtual gala as Feel ECSTATIC Sponsor
- Listing of your name or company name on virtual event gift box, thank you letters and/or reception rooms
- Name and/or logo in the electronic program book as Feel ECSTATIC Sponsor (prominent placement)
- Logo displayed on the RAR-MA website and on YouTube channel throughout the year with prominent recognition as a sponsor in the Annual Report
- Logo and recognition on the virtual gala webpage, mobile and online bidding sites, news releases and social media promotions

**Feel JOYFUL… $10,000**
- Fifteen virtual viewing tickets to the Dinner with an Author virtual gala
- Private virtual reception room with an esteemed author during the virtual gala
- Virtual photograph with your designated author and reception guests
- Name recognized during the live virtual gala as Feel JOYFUL Sponsor
- Listing of your name or company name on virtual event gift box, thank you letters and/or reception rooms
- Name and/or logo in the electronic program book as Feel JOYFUL Sponsor
- Logo on the RAR-MA website throughout the year and prominent recognition as a sponsor in the Annual Report
- Logo and recognition on the virtual gala webpage, mobile and online bidding sites, news releases and social media promotions

**Feel HAPPY… $5,000**
- Ten virtual viewing tickets to the Dinner with an Author virtual gala
- Private virtual reception room with an esteemed author during the virtual gala
- Virtual photograph with your designated author and reception guests
- Listing of your name or company name on virtual event gift box, thank you letters and/or reception rooms
- Name and/or logo in the electronic program as Feel HAPPY Sponsor
- Logo on the RAR-MA website throughout the year and prominent recognition as a sponsor in the Annual Report
- Logo and recognition on the virtual gala webpage, mobile and online bidding sites, news releases and social media promotions

**Feel GREAT… $3,500**
- Eight virtual viewing tickets to the Dinner with an Author virtual gala
- Listing of your name or company in the electronic program book as Feel GREAT Sponsor

**Feel GOOD… $1,000**
- Four virtual viewing tickets to the Dinner with an Author virtual gala
- Listing of your name or company in the electronic program book as Feel GOOD Sponsor

**Virtual Viewing Ticket: Suggested Donation… $150**
Sponsor Commitment Form

YES, I/we would like to sponsor the 2020 Dinner with an Author gala at the level indicated below:

☐ Feel ESCSTATIC (2 tables of 8)…$25,000  ☐ Feel GREAT (8 seats)...$3,500
☐ Feel JOYFUL (1 table of 8)...$10,000  ☐ Feel GOOD (2 seats)...$1,000
☐ Feel HAPPY (1 table of 8)...$5,000  ☐ Virtual Viewing Ticket…$150

A portion of the sponsorship is tax deductible and a formal letter after the event will be sent to confirm.

RAR-MA, Inc. dba Raising A Reader MA is a 501c3 organization with EIN 80-0297898.

Company Name (as it should be listed on all materials): ________________________________
Contact Name:_________________________ Email: ________________________________
Street:_______________________________ City:____________
State:______________ Zip:______________ Phone: ________________________________

☐ I/We are unable to attend, but would like to make a donation of $____________

Please make checks payable to:
Raising A Reader MA
3 School Street, 3rd floor
Boston, MA 02108
Memo: for gala sponsorship

Please direct questions to:
Mary Ann F. Lerner
Director of Development
maryann@raisingareaderma.org
(617) 935-2572 (work cell)

Logo Specifications: Please submit your corporate logo at a resolution no lower than 300 dpi. We can accept .PNG or high-res .JPEG files. All fonts should be converted to outlines and all images should be embedded to file. We will accept logos upon commitment of your sponsorship.


For more information, the list of authors and to purchase tickets and sponsorships, visit raisingareaderma.ejoinme.org/dwa2020